

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Koningstein  
Serial No. : 10/748,681  
Filed : December 31, 2003  
Title : SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO  
FOLLOW THE USER TO ADDITIONAL WEB PAGES

Art Unit : 4115  
Examiner : Khanh H. Le  
Conf. No. : 1968

**MAIL STOP AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Please consider the references listed on the enclosed PTO-1449 form. Foreign patent documents and non-patent literature are enclosed; cited U.S. patents and patent application publications will be provided on request. A copy of a communication from a foreign patent office in a counterpart application is also enclosed.

This statement is being filed after a first Office action on the merits, but before receipt of a final Office action or a Notice of Allowance. A check for \$180 in payment of the late submission fee of §1.17(p) is enclosed. Please apply any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: July 16, 2008



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